



The No B.S. Monthly

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What's News?

Statewide, there are over 650 EDD (Employment Development Department) audits underway in the messenger industry. The EDD anticipates only a handful of services, illegally paying their workforce as independent contractors, will survive. Fedex is on the top of the list of chronic offenders.

At No B.S. we've always paid our people as employees. Sure, it's costs a heck of a lot more to do it the right way but after eight years, the payoff is around the corner.

It's safe to argue some of the older business models connected companies (internally) for long-term success. "He's a company man," meant his efforts would equal how well his employer positioned his retirement. My father was a "company man." He worked hard and his merits were based on performance *not* politics. He earned a pension, purchased stock options and had excellent family healthcare benefits. In his roughly twenty-eight years with the same company, he was driven to succeed by a sense of community, camaraderie and moral responsibility. How well are you connected with your employer?

August is a great month to boycott Fedex and call your favorite messenger service to deliver *all* your local overnight parcels. Why make a fuss? Read on...

1. It's only \$25 bucks within 50 miles from The City.
2. You save time by calling us.
3. It's better to send out parcels displaying *your* logo.
4. Less packaging = greener thinking.
5. Your shipping dollars stay in the Bay Area!

Thanks again for calling us 24/7 to manage all your parcels throughout the greater Bay Area!

It's Time To Play...

How Hot Was It?

Remembering the Great Heat Wave of 2006

We all know how hot it was. Too hot to talk, to think, to feel good about anything but feeling bad. Sure, it's over now, thank our sweet, cool fog-loving souls. And now we're left with a bit more palpable idea of how it would feel to hurtle into the sun – not due to the influence of any posh, flower-sniffing supervillain besides ourselves, mild mannered all of us – but, still, an event of this proportion deserves the question: *How did you survive it?*

- Ask your co-workers. Who will admit to getting out the kiddie pool and lounging with a daiquiri and those big Elton John sunglasses he/she loves so much? Who will admit to ordering truckloads of ice and pool boys to fan them off in their living room? Who knows? It's the *How Hot Was It* game.

- How did it happen? Some people believe the world is just 6000 years old, if not 4.5 billion. More than likely it's just your two crazy uncles who live in the mountains sniffing turpentine, but still, they're not just people, they're family. Try to impress upon your less than enlightened brethren how important it is to keep thinking about this now that the temperatures have returned back to normal and we can all get back to sailing our yacht sized SUV's over the crisp, blister hot tarmac.

- And, finally: Be Cool. Getting angry just makes the world hotter.....



- HAPPY ANNIVERSARY SPECIAL!!! FOR THE MONTH OF AUGUST ('06) - WE'LL DELIVER YOUR OVERNIGHT PARCEL FOR ONLY \$25 BUCKS!

Just ask for the NoBX special: picked up by 5:30pm, delivered by 12pm the following business day, within 50 miles of San Francisco and under 25lbs. All three brands will honor this special, just to show you how much we care...We thank you again for helping us celebrate eight years as the best courier in San Francisco, certainly among the best in the world!

When Minutes Matter... **Recipes for the Temporally Challenged**

Broccoli cashew summer salad

2 broccoli crowns, chopped
1 box of small pasta
2 cups white or crimini mushrooms, chopped
1 blood orange, peeled and cut into thin wedges
2-3 cups roasted cashews
1 bunch green onions, chopped
1-cup mayonnaise
2 cloves garlic
2 tablespoons tamari
2 teaspoons toasted sesame oil

Boil and drain pasta, and set aside to cool completely. On a heavy, oiled skillet, sauté broccoli for 10-15 minutes, until it is bright green and lightly singed. Add chopped garlic in last minute, then set them aside to cool. In a lightly oiled pan, sauté chopped mushrooms for 2-3 minutes, drain excess juice, set aside. Combine everything in a big bowl, leaving blood oranges aside to garnish. If you are making the salad in advance, wait to add the cashews until just prior to serving, to prevent them from becoming soft and gross.

WOW!

And in crazy dispatch from Hollywood news:



Good Jesus! Get this man a Valium!

NoBS apparel is available for purchase, too. Visit our website at nobscouriers.com and click on the STORE.

Trivia

#1 – All the world loves their golf. You could be as poor as a Scottish turnip farmer or as rich as these three? For the birdie, name all three. For the ace, name the reward promised to the winner of their famous match.



#2 – Who is the only woman to ever win the academy award for Best **Actor**???

• **Call NoBS by August 10th with either correct answer to win a t-shirt, bottle opener or NoBS lighter!!!**

Last month's trivia answered:

#1 – Sean Connery announced his retirement from film to pursue his writing of Scottish history books, cementing his spot on Celebrity Jeopardy in 2009.

#2 – Zappa. TV. Two great things that did not often go great together. But, in any case, the great flummoxer made his debut on the Steve Allen show, "playing" a bicycle. As always, Zappa was a quiet, careful study. The guy who booked him said the one thing set Zappa apart from the rest of the cooks was his cool, logical seriousness. If only he would have known. It could have saved Tipper Gore a lot of trips to the K-Mart for ear plugs.