



# The No B.S. News

September 1<sup>st</sup>, 2006 Volume 3, Issue 9

## What's News?

Labor day marks summers' end and our "busy season" for deliveries to begin. Getting back to work isn't so bad since we all start off with a four day work week. Labor day is a paid holiday for all full-time employees at No B.S. Couriers. We are officially closed and hope your offices will not need us Monday, September 4th. For many of you loyal readers, it's easy to recognize the ongoing theme of our newsletters is to show how we differentiate ourselves from the *so-called* competition. We're a company...*not* a "brand" represented by independent contractors. Contractors don't get paid holidays. For the industry's sake, we would rather all messengers were paid as employees than to spend our time educating the SF business community why they shouldn't use contractors to deliver their Bay Area packages. If you use contractors, do you know who is liable if something goes wrong? We're not talking about losing your package, *who* pays the contractors' lost wages if he/she is injured on the job? The short answer is no one. The long answer is their lawyer thinks it could be you. Why promote a business that doesn't invest a dime into the well being of the people who do the job? If you're using Fedex... you might want to consider calling No B.S. instead. For about the same buck we'll do it faster and you'll be supporting your local courier- that's No B.S!

**When minutes matter...  
Call 626-1000 (24/7)**



## INTRIGUE...

*Lost in Transit...or, what happens when you go cheap.*

So a few iPod's go missing, lost in transit.

It just fell off a truck. Stuff happens all the time, right? As long as it's just one or two (iPod's or TV's or DVD players) they just write it off, the big corporate types, and send another. Two weeks later Jimmy DuGood gets his player, and nobody's dissatisfied. *Right*. Now, I saw your ad, and I want to know, do these \$100 iPod's you're selling on craigslist – new and in the box – do they come with a warranty?



Seems things like that have been happening somewhere around the vicinity of the San Jose Fed-Ex. Sources close to this rabbit confirm it smells like the big monty's going a bit sour around the edges (covered before right here in *What's News*), and now it turns out that because of one very "*understanding*" supervisor down in San Jose, just about any old entrepreneur with a bit of spit on his boots and some cash in hand can waltz right in and buy himself a route. You heard it here! Which is just what one guy did, before he was quietly fired. But you won't see this on the news, because the suits who run the boys in purple (the guys getting paid nothing to deliver your precious cargo) don't want YOU to know about it, because that'd shoot holes through their reputation as a cheap and reliable mass-market service. Fed-Ex is goind down. Call them on it, then call NoBS. Because cheap a'int really cheap if it never gets where it's going...

## ***When Minutes Matter...*** **Recipes for the Temporally Challenged**

This week it's a taste of the sea, a cool dish for summer, a big bowl of food that'll make you look like a genius without having to work like one.

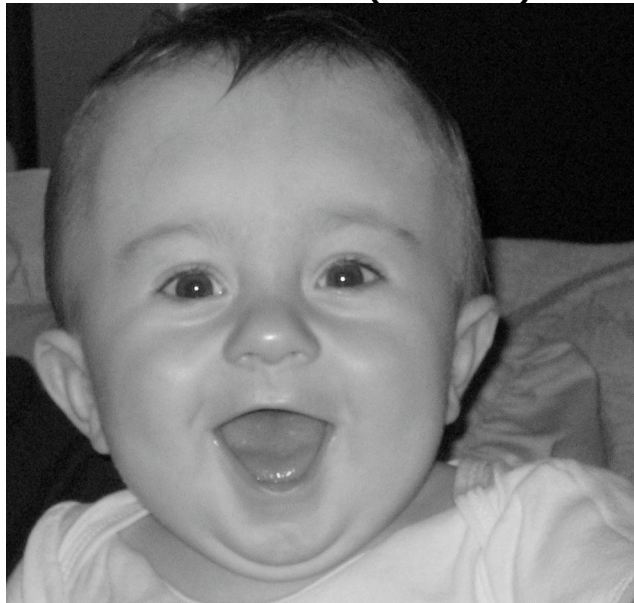
### ***Pasta Salad with Shrimp, Roasted Red Peppers, And Fennel***

5-6 Tablespoons olive oil  
2-3 tablespoons fresh lemon juice  
8-10 large garlic cloves, finely chopped  
4 teaspoons grated lemon peel  
1 pound farfalle or penne pasta, freshly cooked, rinsed, and drained  
1 pound cooked peeled shrimp, cut lengthwise  
3 jars roasted red peppers, drained and sliced, reserve juice  
1 ½ cups thinly sliced fresh fennel bulb  
¾ cup finely chopped fresh basil  
2 tablespoons chopped fresh parsley  
½ cup toasted pine nuts  
salt and pepper

Whisk first 4 ingredients together in large bowl. Add remaining ingredients and toss well. Add the reserved red pepper juice by the tablespoon to moisten pasta. Season with salt and pepper and enjoy! (If you like, a little bit of hot pepper flakes makes a great addition!)

*Serves 6*

#### **THE BOSS' VERY OWN: LASZLO COWLES (8 months)**



**When not busy pulling out dad's chest hair, Laszlo says "Mmm..." to the pasta recipe above.**

## ***Trivia***

#1 – We're not a square city, so nailing down the center of a town like SF is more an issue of personal taste rather than it is an actual question. But there is a geographic center, pinned down by the geographers, the place where the cock crows in a shopping cart, where the magnets meet (and cat-ladies blame it on the government). But, in short, where is it? What's the center of this damn fool 3 sided island?

#2 – And you thought the freeway was dangerous? What animal (not including ourselves) kills more people in Africa each year than any other?...it'll surprise you.

**• Call NoBS by September 8th with either correct answer to win a t-shirt, a hat, or a bottle opener!!!**

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### ***Last month's trivia answered:***

#1 – The three hucksters implicated in last month's celebrity line-up were none other than Frank Sinatra, Bob Hope and, the doozie...Bing Crosby! (left to right). Hope and Crosby played skins; for what prize? a kiss from old blue eyes himself.

#2 –For most women, scoring honors for Best Actor might have been a bit undermining as far as self-esteem building experiences go. Not so for Linda Hunt, who won that honor for her role as Billy Kwan, in Peter Weir's *Year of Living Dangerously*. According to director Peter Weir: She played the role so convincingly he didn't think he could find anyone, man or woman, who could play it better. Many who saw the film didn't even know it was a woman until long after the credits had rolled.



**;;OUR HAPPY ANNIVERSARY SUMMER SPECIAL!!! CARRIED OVER FOR SEPTEMBER. YOUR OVERNIGHT PARCEL DELIVERED FOR ONLY \$25 BUCKS! Just ask for the NoBX special. Under 25lbs. Picked up by 5:30pm. Delivered by 12pm the following business day. Within 50 miles of San Francisco.**